What is the *Get Involved* Widget All About?

What is the widget?

The widget is a box we encourage you to put on your website to show your library patrons how to volunteer in your library or to get involved with other community organizations. It's a simple way to help your library serve as a resource in the community!

How does the widget work?

It's easy! Type in your zip code, and it takes you to the Idaho Libraries Hub site, showing you local library, literacy, teen, and community opportunities available.

Why should I use the widget?

Here are the three main reasons this widget can help you:

1. **Serve as a community "hub".** The widget is a great way to help your patrons get involved in the community. It will drive them to volunteer at your library, but also at other organizations in their community, making your library the vehicle that connects volunteers into the community. What an easy way to provide a great service!

2. **Increase your referral rates.** Placing the widget on your website allows website users to easily identify and apply for volunteer opportunities.

3. **Increase your volunteer program's visibility.** Having the widget on your library website increases the visibility of your volunteer program. For those library patrons who may have not thought about volunteering with their library, it's a great way to let them know that there are opportunities out there.

Where should we place the widget on our website?

Install the widget in as many webpages as it makes sense. Some great examples are your library homepage, your library's volunteer page if you have one, your teen page, your literacy program's webpage, and your city or county's government webpage.

How do I install the widget?

It's simple. Here's what you do:

1. **Get approval to put the widget into your webpages.** Every organization has a different process for this, so find out what process you need to go through to get the widget approved.
2. **Give the code below to your web team.** They'll know what to do with it. It's easy – they take the HTML and insert it into the web code, and voila! it's up!

```
<div id="sign_up_now" style="width: 170px; border:1px solid #ff6600; color:#000; font-
family:Helvetica,'Helvetica Neue',Arial, Geneva,sans-serif; font-size:13px; font-
weight:bold; padding:5px; margin-bottom:10px; text-align:center;">
  <img src="http://libraries.volunteermatch.org/assets/widget-bg-idaho.jpg" width="170px"
alt="Libraries - Get Involved">
  <p style="margin-top:10px; color:#89be43;">Make a Difference Volunteer</p>
  <form style="margin-bottom:0; padding-bottom:0;" name="searchTool" method="get"
target="_blank" action="http://libraries.volunteermatch.org/">
    <label style="font-size:10px;" for="l">Zip Code: </label>
    <input name="l" size="6" maxlength="30" type="text">
    <input name="submit" value="y" type="hidden">
    <input value="Go" name="searchSubmit" alt="Go" class="go" type="submit">
  </form>
  <p style="margin:5px 0 0 0"><sub style="font-weight:normal;">In partnership with
VolunteerMatch</sub></p>
</div>
```

Drupal Users

The widget has been installed as a block to all libraries using an eBranch in a Box website. If you have any questions on how to enable the block contact **Aubrey.ellis@libraries.idaho.gov**.

What else do I need to know?

If you don't have a space on your website for the widget, think about creating a blog for your volunteer updates where you can add the widget. There are great free services for this, including **http://wordpress.com/** and **https://www.tumblr.com/**.

If you need any support, or if your web team has any questions, feel free to contact VolunteerMatch at **idaholibraries_support@volunteermatch.org**.